

Performance Marketer

# Portfolio

*LOGIYA SUNDAR*



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DIGITALLOGIYASUNDAR.COM





## HI! I'M LOGIYA SUNDAR

ARE YOU A SMALL BUSINESS OWNER STRUGGLING TO CUT THROUGH THE DIGITAL NOISE AND ATTRACT YOUR IDEAL CUSTOMERS ONLINE?

I'M LOGIYA SUNDAR, AN AUTOMOBILE ENGINEER TURNED **PERFORMANCE MARKETING CONSULTANT** WITH OVER **3+ YEARS OF EXPERIENCE** IN HELPING BUSINESSES JUST LIKE YOURS THRIVE IN THE DIGITAL LANDSCAPE.

BY COMBINING **DATA-DRIVEN STRATEGIES IN SEO, SOCIAL MEDIA ADVERTISING, AND METICULOUSLY CRAFTED SALES FUNNELS**, I'VE ENABLED CLIENTS ACROSS VARIOUS INDUSTRIES TO **GENERATE A 7X INCREASE IN SALES WITHIN 90 DAYS**. IMAGINE THE GROWTH POTENTIAL FOR YOUR BUSINESS WITH SUCH A POWERFUL DIGITAL MARKETING PARTNER.

LET'S WORK TOGETHER TO UNLOCK YOUR BUSINESS'S FULL POTENTIAL. **BOOK A FREE CONSULTATION TODAY**, AND I'LL PROVIDE A PERSONALIZED ROADMAP TO HELP YOU **ATTRACT MORE LEADS, CONVERT MORE SALES, AND ACHIEVE SUSTAINABLE GROWTH** IN THE ONLINE SPACE.

*Logiya Sundar.*

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# OUR CLIENTS

I TAKE ALL TECH LOAD OFF YOUR SHOULDERS AND  
CREATE FUNNELS FROM SCRATCH THAT HELP YOU  
GENERATE QUALIFIED LEADS AND SALES.



*Logiya Sundar!*

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# Funnels



SPECIALIZED IN ASSUMING THE TECHNICAL RESPONSIBILITIES AND CRAFTING CUSTOMIZED SALES FUNNELS AND EFFICIENTLY GENERATE QUALIFIED LEADS AND DRIVE SALES FOR YOUR BUSINESS.

## Services:

- STRATEGY
- DESIGNING
- COPYWRITING
- FUNNEL SETUP
- TECH INTEGRATION
- PERFORMANCE MARKETING

*LogiyaSundar!*

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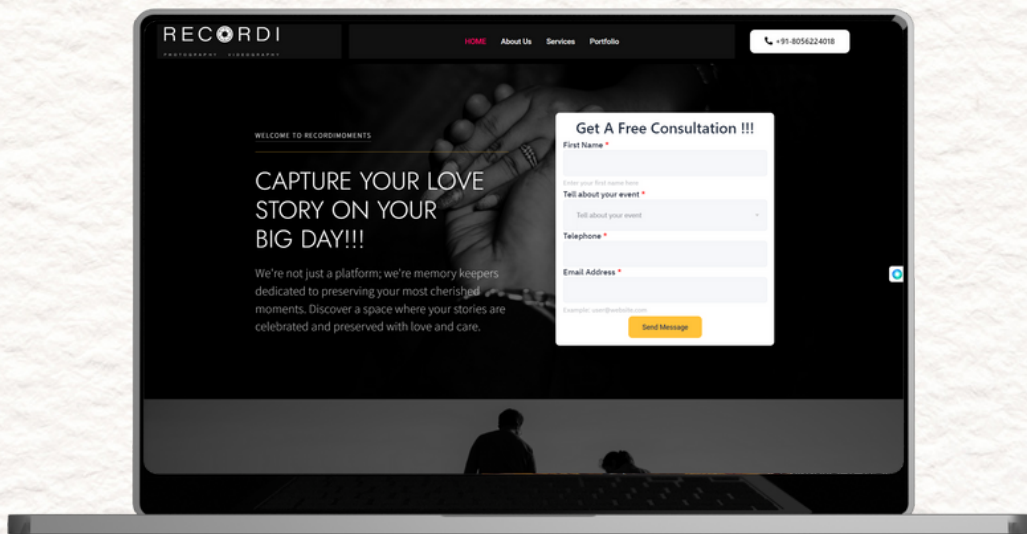
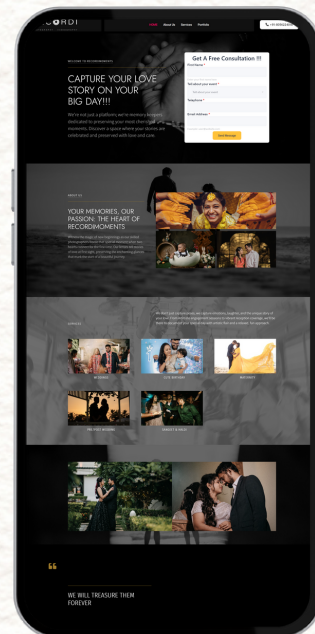
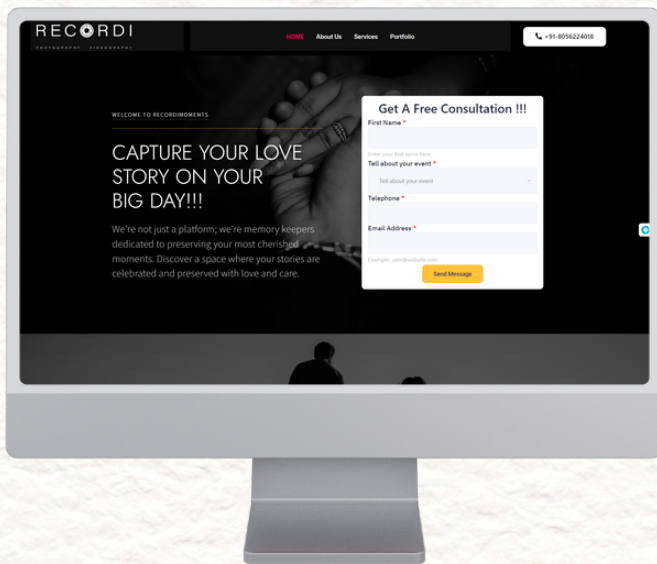


# WEB DEVELOPMENT PROJECT

*Logiya Sundar!*

# RECORDIMOMENTS

A MODERN WEDDING PHOTOGRAPHY WEBSITE  
ENHANCED THE USER EXPERIENCE AND SHOWCASED  
STUNNING VISUALS TO CAPTURE COUPLES' HEARTS



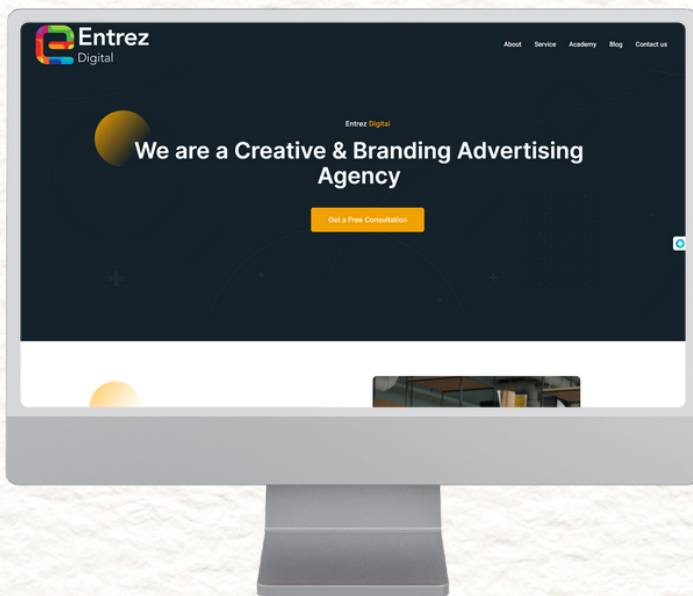
visit a site



Logiya Sundar!

# ENTREZ DIGITAL

ENTREZ DIGITAL IS THE BEST MARKETING AGENCY IN TAMILNADU. THEY CAME TO US TO CREATE A WEBSITE FOR THEM. WE MADE THE BEST WEBSITE DESIGN FOR THEM WHICH EXCEEDED THE CLIENT'S SATISFACTION.

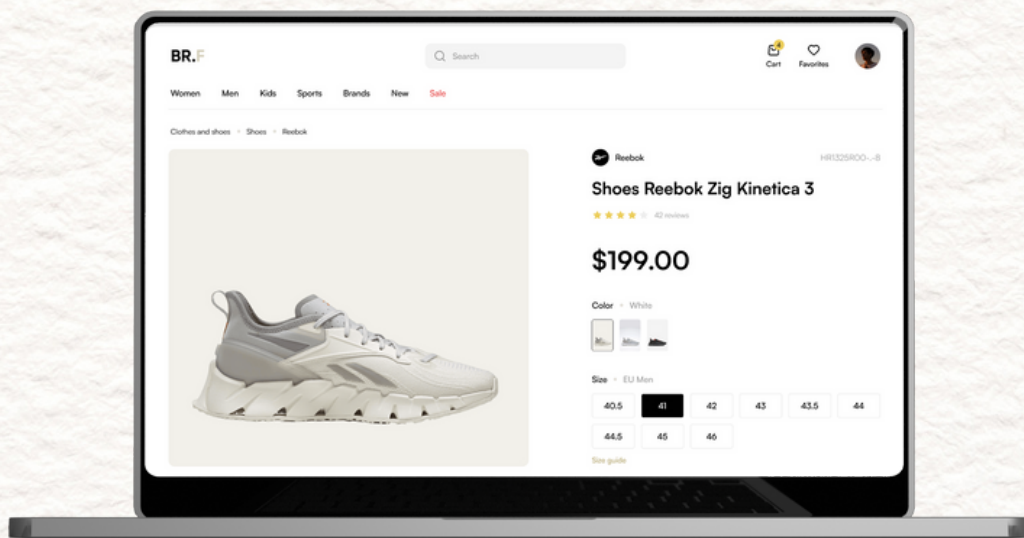
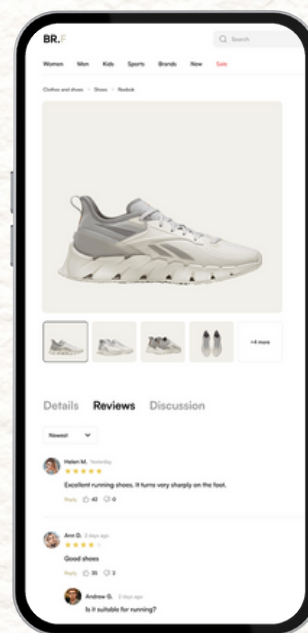
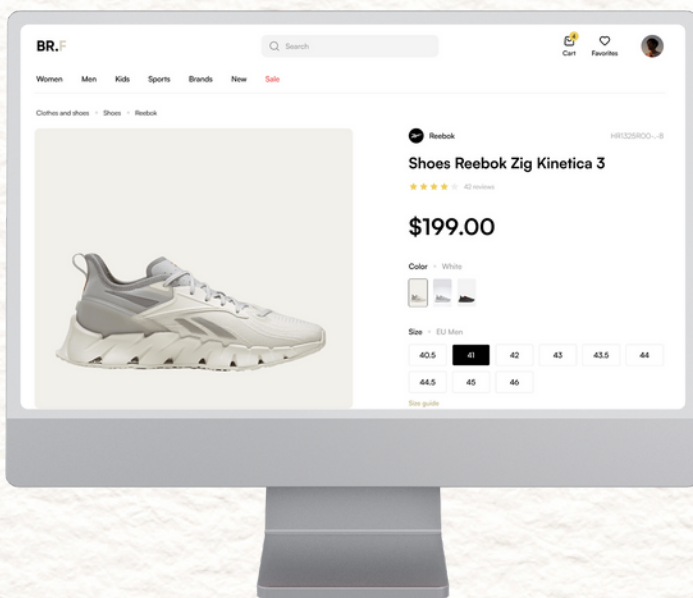


*Logiya Sundar..!*



# BR.F ECOMMERCE

WE CREATED AN ECOMMERCE WEBSITE FOR APC, ONE OF THE FANCY DRESS AND CLOTHING MATERIALS COMPANIES. OUR ENTIRE TEAM WORKED ON THE WEBSITE CREATION AND CAME UP WITH A NICE WEBSITE.



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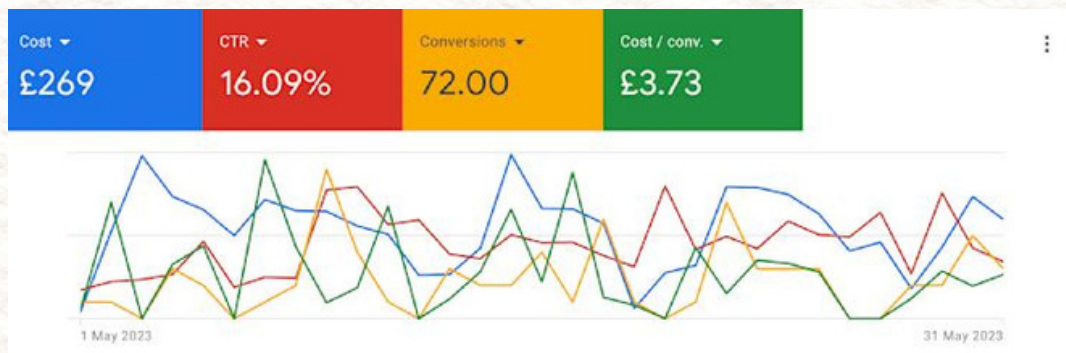


# GOOGLE ADS PROJECT

*Logiya Sundar!*

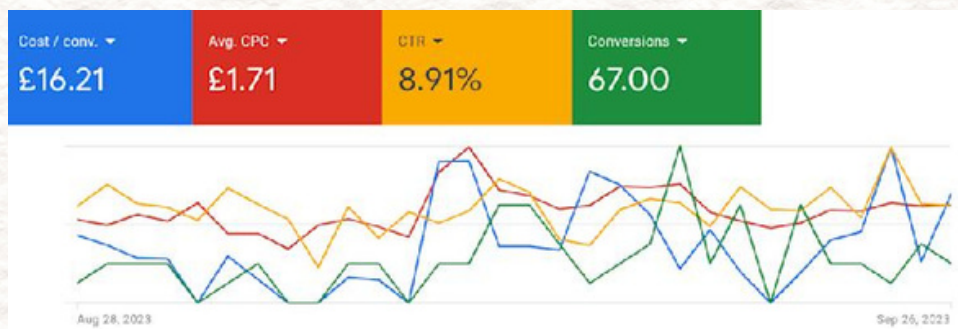
## TICKET SALES, JUST £3.73 EACH!

Setting up a PPC campaign for an events company, over a 30 day period I achieved a CTR of over 16% and a cost per conversion of just £3.73.



## 44% INCREASE IN LEADS

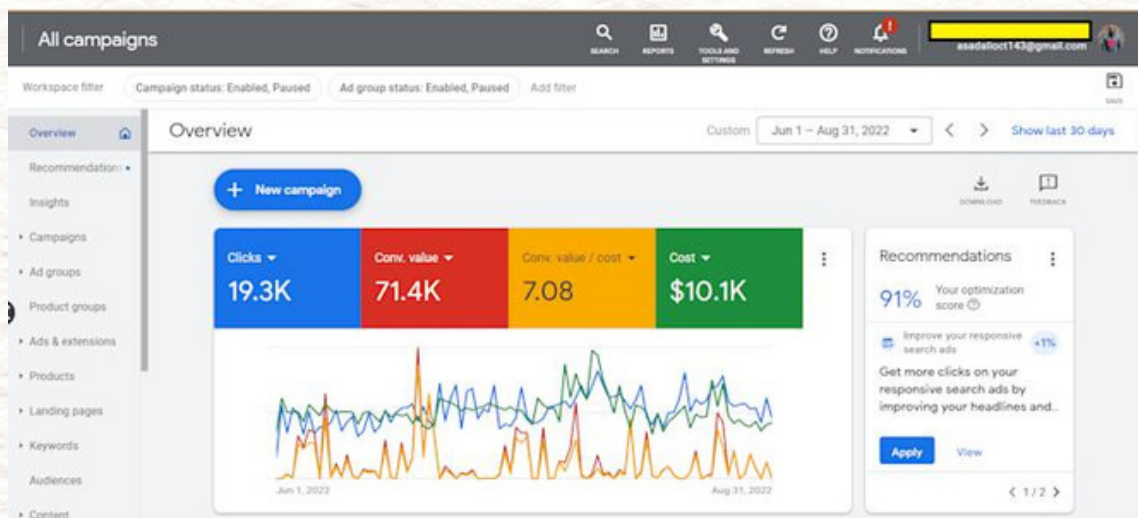
I was running a Lead Gen Google Ads campaign for a leading Education provider throughout the UK. Prior to taking over the account they were receiving sporadic conversions (as you can see when looking at the green line), within just a few days following a complete optimisations of the account, this was improved drastically with a 44% increase in leads in just 14 days!



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# ECOMMERCE GOOGLE ADS MANAGEMENT

I setup one optimized search campaign targeting different product categories in different ad groups. Also, I setup a couple of shopping campaigns each targeting products with high value, mid value and low value products and setup their bids according to their conversion value and conversion rates. Our breakeven ROAS was 300% and we are maintaining our account at a ROAS >> 700%+ from a few past months.



[visit more](#)

Logiya Sundar!



**SOCIAL MEDIA MARKETING  
PROJECT**

*Logiya Sundar.l*

**Spoil your Fur & feathered friends**

Explore Parrot Puppy Love's Accessory Wonderland!

- pet wellness & grooming
- best cages carriers for your pet bird
- TOP quality pet accessories

parotpuppylove.com

**Paws up Pet Lovers,**  
Get Ready to Pawty!

Unleash the Fun at Parrot Puppy Love!

Calling all pet lovers! Elevate your pet's style game with our trendy accessories! From feathered friends to furry companions, we've got the perfect bling for everyone!

parotpuppylove.com

BEST online Store For Pet Accessories

**Parrot Puppy Love**

Pet Paradise for Parrots and Dogs!

Shop Now  
parotpuppylove.com

- Dog Toys
- Pet Beds & Carriers
- Pet Cages
- Parrot Toys

Your pet's natural choice

**For Birds and Dogs Who Deserve the Best!**

Your Pet's Joy Starts at Parrot Puppy Love!

Calling all pet lovers! Elevate your parrot's flights and your puppy's playtime with our premium products!

parotpuppylove.com

Parrot Puppy Love!

**Pet Paradise Awaits**

parotpuppylove.com

Spoil Your Pets with Love and Safe Products!

At Parrot Puppy Love, we're all about creating wagging tails and happy tweets! Experience the thrill of premium cages, perches, dishes, and toys for your beloved companions!

A smartphone displaying a social media feed for Ricardo & Reina. The feed includes various photos of people, watches, and the brand's logo. The phone is positioned in the foreground, with a larger image of a man in a dark suit looking thoughtful in the background.

**RR**  
RICARDO & REINA

**ONLINE SALE!**

UP TO 50% OFF

**ONLINE SALE!**

UP TO 50% OFF

**SHOP NOW!**

UP TO 50% OFF

**SPECIAL OFFER!**

ALL ITEM 30% OFF

**SHOP NOW!**

UP TO 50% OFF

**LIMITED OFFER!**

UP TO 50% OFF

**TRY THIS**

**Coconut Soursop Lemonade**  
Made w/ Real Fruit

**IN A HURRY?**

You can now place your order online

[www.juicebarmiami.com](http://www.juicebarmiami.com)

**FIRST FRIDAY**

FOOD DRINKS  
MUSIC FAMILY FUN

Juice Bar Miami at Railroad  
6:00 - 9:00pm  
626 Railroad Square

[www.juicebarmiami.com](http://www.juicebarmiami.com)

**Passion Fruit Bowl**  
A RICH SOURCE OF POWERFUL ANTIOXIDANTS

Available now!

order online | [www.thejuicebarmiami.com](http://www.thejuicebarmiami.com)

**WTF:  
WHERE'S THE FRUIT?**

**Here's Where To Find Us**

- July 7th**  
First Friday  
626 Railroad Square  
6pm - 9pm
- July 8th**  
Adam St Flea  
Adams St between  
e college & e Jefferson  
12pm - 3pm
- July 9th**  
Wal-Mart  
3535 Apalachee Parkway  
12pm - 3pm
- July 14th**  
Food Truck Friday  
Southwood  
11am - 2pm
- July 20th**  
Florida Lottery  
"Lottery Week"  
250 Merritt Drive  
11am - 2pm

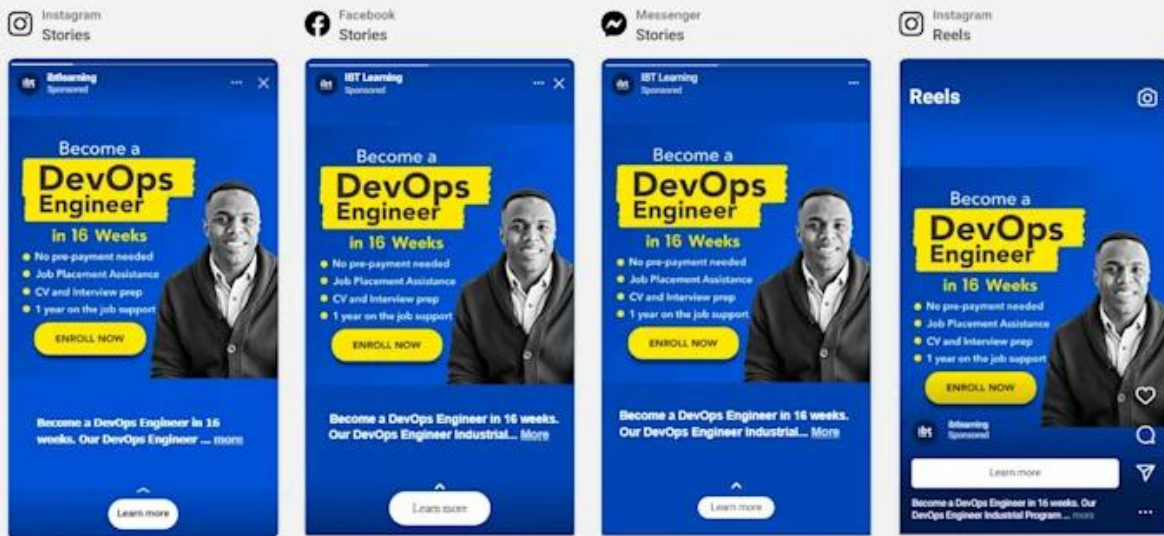
Book the Truck!  
Let Us Cater To You!

[www.juicebarmiami.com](http://www.juicebarmiami.com)

# DEVOPS COURSE SALES

IBT Learning delivers training solutions and ongoing support and training for in-demand courses such as DevOps, Data Science, Cybersecurity, Business Data Analytics, Cloud computing, CSM®, Agile, Scrum, PMP®, and many more. I used here my secret strategy and got these sales. Now I am doing Advertising for this Business Monthly. I would love to be a part of this Journey with you, If you have any questions please send me a message. Thanks!!

## Stories and Reels



### Performance overview

Website Completed Registration **128** Per Complete Registration **\$8.56** Amount spent **\$1,095.83**

#### Website Completed Registration



### Demographics

#### Age and gender distribution





# FACEBOOK ADS FOR SOLAR LEADS

I am working with this Solar company for the last 9 months. Before Running my ads this company couldn't generate any single leads. When I started my campaign and got huge quality leads and took their business Next level. Now They are a successful Solar company. I attached some of the results of the campaign that I did for them. I'm Passionate About Helping Businesses discover the Magic Of Facebook Advertising and would love to be a part of this Journey with you.

Do You Know The New Bill ...See more

## GET PAID TO GO SOLAR

- USA SOLAR + HOME BATTERY FOR NO COST at install!
- GET PAID OVER \$2,500 + CLEAN ENERGY BONUS after install! if you qualify

COMPLETE THE SHORT QUIZ & SEE IF YOUR HOME QUALIFIES

FORM ON FACEBOOK  
Slash Your Energy Bills ⚡

Learn more

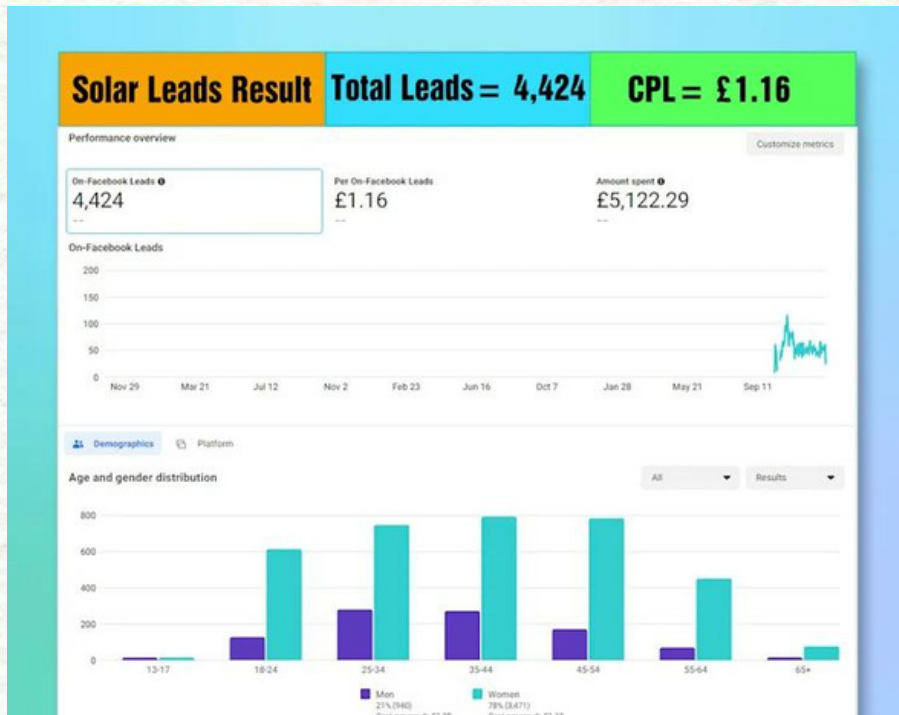
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COMPLETE THE SHORT QUIZ & SEE IF YOUR HOME QUALIFIES

⚠️ ⚠️ Attention Ohio Homeowners! 🏠 ⚡

Do You Know The New Bill... [More](#)



[visit more](#)



Dear customer,

# Looking to level up your brand game?

Don't miss out on the opportunity to take your business to new heights with our exceptional digital marketing services.

Contact us today to schedule a free consultation and discuss how we can tailor a strategy to meet your unique needs.

[\*\*GET A FREE CONSULTATION\*\*](#)

